

SUMMARY OF QUALIFICATIONS

- Enthusiastic and creative Master of Business Administration graduate with a Hospitality focus and passion for providing excellence in service resulting in customer loyalty and repeat clientele.
- Successful background in travel industry operations effectively guiding clients through comparing, selecting, and scheduling destinations.
- World wide experience documenting various travel through photography, videography and writing.
- Social media, website, and blogging expert.
- Ability to mentor and motivate staff and coworkers, and communicate across departments.
- Educated in event, meeting and convention management including sponsorship, exhibit coordination and marketing.
- Languages: English and Spanish (Proficient). Portuguese (Basic).

CORE COMPETENCIES

Scheduling | Adaptable | Team Player | Creative | Organized | Meetings and Event Management | Marketing | Tourism Management | Detail Oriented | Analytical Problem Solver | Effective Verbal and Written Communication | Photography | Videography | Final Cut Pro | Photoshop | Canva
 Technical Proficiency in Microsoft Office Applications including Outlook, PowerPoint, and Excel

EDUCATION

Keller Graduate School of Management, Orlando, FL December 2018
 MBA - Concentration in Hospitality Management

The Art Institute, Fort Lauderdale, FL September 2008
 Bachelor of Science in Digital Filmmaking – Video Production

EMPLOYMENT HISTORY

Social Media Manager: Jolly Mon Pub & Grill | Big Pine Key, FL 2023 - present

- Promoting the restaurant on Social Media
- Promoting events on the restaurant.
- Interacting with clients and followers.

Social Media Manager: Mickey Finn's Irish Pub | Clermont, FL 2022 - 2023

- Promoting the restaurant on Social Media
- Promoting events on the restaurant.
- Creating images and photography for social media.

Social Media Manager: Jesús García Real Estate Team | Lake Mary, FL 2021 - present

- Promoting the team on Social Media
- Sharing new listings and open houses with new and old clients.
- Helping clients with information about real estate, first time home buyers, investment properties.
- Video editing for YouTube channel about Real Estate.

Attractions at The Walt Disney Company | Bay Lake, FL 2021 - 2022

- Spaceship Earth at EPCOT. Rotation between positions such as greeter, merge, photo edit, loads and unloads.
- EPCOT Experience. Helping guests with information about the park, reservation system for restaurants and rides.
- EPCOT Fireworks. Setting up the viewing area, helping guests and maintaining a safe area for everyone.
- EPCOT Park Clear. Ensuring guests departure from the park, making sure no guests are left in the park after closure.

Social Media Manager, 'Los hombres de Bolton' Book | Madrid, Spain 2012 - 2014

- Promoted book through online and community channels.
- Engaged followers to build relationship with the community and encourage engagement.
- Monitored the success of the community and social medial in terms of overall marketing and strategy.

FIELD RELATED EXPERIENCE

2021 - Present. AT: Noticias de Viajes (web page) Orlando, FL
Writer. Social Media Manager.

- News travel site, promoting other travelers and travel experiences.

2017 - Present. Todo Sobre Florida (web page) Orlando, FL
Writer. Photographer. Social Media Manager.

- Information about the Sunshine State. Travel experiences and tips about Florida.

2010. El Norte (newspaper) Venezuela
Columnist.

- Opinion and fun facts about the movies coming to the theater.

2008 - Present. Acceso Total 29 (web page) Florida
Writer. Photographer. Video producer, Editor.

- Online show focusing on tourism around the world.